

# BUILDING CONFIDENT DIVERSE LEADERS

Creating a Powerful Executive Presence for New and Emerging Leaders

**PRESENTER: SHAQUANNA CHAPPELLE**



## OVERVIEW

**AUDIENCE:** Recently or soon-to-be promoted managers and leaders

**DELIVERY:** In person or virtual

**FORMAT:** Customizable 60 minute keynote or workshop

In today's ever changing employment market, leading companies, like yours, are taking necessary steps to foster a trustworthy work environment for their employees. The companies that succeed at fostering confidence amongst their employees have leaders who can display a powerful executive presence that increases employee morale and the organization's productivity.

Issues arise when new and emerging leaders don't clearly define their executive presence. Their internal struggle with self-doubt causes them to find it difficult to have others trust them due to their inability to trust their own thoughts, ideas, opinions, and authority. How they respond to work and life stressors can impact how they present themselves, which can negatively impact the company's values and culture. When this issue is not addressed, companies experience a high turnover rate for newly invested leaders resulting in an increase of onboarding costs.

Developing new leaders' executive presence will aid in the company's desire to have confident leaders to inspire and influence employees during uncertain times. Leaders who are aware of their executive presence see an immediate shift in how they show up daily for their teams. They're more likely to move the needle with their team's performance, retain employees, and be motivated to grow in the trajectory of their own career.

In this session, participants will learn what executive presence is and how to demonstrate confidence that aligns with their leadership style. They will be given the tools needed to own their authority, build resilience, and nurture relationships that result in great leadership.

## YOUR LEADERS WILL:

- ✓ Be empowered to define what executive presence means for them and understand how to lead with more authenticity and confidence
- ✓ Develop a powerful presence that aligns with the company's values and culture
- ✓ Be intrinsically motivated to better connect with their work resulting in increased employee engagement and morale
- ✓ Trust themselves to be innovative and visionary which generates rewarding outcomes
- ✓ Influence teams to execute to their full potential by building trust as a leader

## ABOUT SHAQUANNA:

Shaquanna is a sought after speaker and executive presence consultant who has been trusted by Forbes School of Business & Technology, Georgia Association of Women Lawyers, Dominion Energy, and dozens of other organizations who aim to build confidence amongst their emerging leaders.

Her keynotes about facing fear, overcoming insecurities, and removing self-imposed limits have inspired thousands of women to tap into their confidence and show up in their full power.

Her self-published book, *Get Up and Get Dressed*, guides women through the journey of eliminating self-doubt, fear, and low self-esteem to "get dressed" in their fullest potential.

After hearing Shaquanna speak, women are able to combat insecurities and reach a new level of confidence that commands the room.

## ADDITIONAL TOPICS OFFERED:

- Embracing Change and Building Resilience
- Elevate Your Professional Image for Your Next Promotion

## REQUEST ME TO SPEAK:

✉ [ME@SHAQUANNACHAPPELLE.COM](mailto:ME@SHAQUANNACHAPPELLE.COM)

☎ 804.536.5325

🔗 [SHAQUANNACHAPPELLE.COM](http://SHAQUANNACHAPPELLE.COM)

